Worksheet Timing and costs of marketing actions

Description and action	Total	Monthly split											
	cost	m 1	m 2	m 3	m 4	m 5	m 6	m 7	m 8	m 9	m 10	m 11	m 12
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	cost	m 1	m 2	m 3	m 4	m 5	m 6	m 7	m 8	m 9	m 10	m 11	m 12
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	cost	m 1	m 2	m 3	m 4	m 5	m 6	m 7	m 8	m 9	m 10	m 11	m 12
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